







AC EXPRESSWAY | AC INTERNATIONAL AIRPORT

## FRANK S. FARLEY SERVICE PLAZA LARGE SPONSOR SIGNS





## THIS IS YOUR OPPORTUNITY TO ENGAGE OVER 300,000 CARS PER YEAR WITH HIGHLY VISIBLE LARGE SPONSOR SIGNS.

These two 8' x 16' signs are at exit points in each direction, which ensures every car coming and going will have a direct view of signage.

This service plaza is located within a 30-mile stretch of highway where no billboards are permitted, as it's within the Pinelands National Reserve.

## LOCATED AT MILE MARKER 21.3 ON THE ATLANTIC CITY EXPRESSWAY

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A popular spot to pull off the highway for rest, snacks, and refueling, the Farley Plaza offers a Burger King, Starbucks, and travel-related services within, plus a 7/11 and Sunoco gas station year-round, and Ron's Garden Center that sells local flowers, plants, produce, and specialty foods in the summer months.

## **OTHER SPONSORSHIP OPPORTUNITIES:**



FOOD, GAS, LODGING & ATTRACTION SIGNS



AC EXPRESSWAY WILDFLOWERS SIGNS



WALL WRAP

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<sup>\*</sup> Source: South Jersey Transportation Comprehensive 2022 Annual Report. Approximately over 48 million toll paying cars, 1.39 people per car, over 66 million people.